



To: Darin Crawford
Assistant Superintendent for Support Services

From: James Briscoe
Director of Procurement Services

Date: September 19, 2023

Re: Demographic Services
Annual Contract #23-10-9200RFP

The following proposals were received and opened at 10:00 a.m., Thursday, August 24, 2023, as advertised and specified in documents concerning **Annual Contract #23-10-9200RFP Demographic Services**. The proposals received are located on page 2.

Recommendation: Population and Survey Analysts

Funding: Multiple Funds

Estimated Expenditure: \$265,160.00

Contract Term: December 1, 2023 - November 30, 2024

Renewal: 2 Years

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23-10-9200RFP Addendum 1 (Demographic Services)

TEAM SCORE SUMMARY

Company/Vendor Name	Evaluator 1	Evaluator 2	Evaluator 3	Average Score	Ranking
ARCBridge Consulting	69.00	72.40	69.00	67.13	3.00
MGT of America Consulting, LLC	66.70	65.50	70.00	67.40	2.00
Population and Survey Analysts	97.00	82.00	86.00	89.33	1.00



Department of General Administration

Memo

To: James Briscoe, Director of Procurement Services
From: Scott Tucker, Director of General Administration
Date: September 22, 2023
Re: Request for Proposal **23-10-9200RFP - Demographic Services**

The District's Demographic Services Review Committee recommends Population and Survey Analysts (PASA) as the vendor for the District's Demographic Services for the period of December 1, 2023 through November 30, 2024, with an option to extend for two (2) additional one-year terms through November 30, 2026.

The committee believes the District will have the most favorable position with PASA. The PASA staff are consummate professionals who provide excellent customer service and are readily available to our District staff. They have an intimate knowledge of our District, as well as the surrounding districts, which only strengthens the accuracy of their work, specifically for enrollment projections. PASA understands the importance of accuracy in all their work, and they are also very aware of the critical issue of state funding for Texas public schools. The reports they provide are an invaluable resource as we continue to plan for the future of Cypress Fairbanks ISD. The collaboration they have provided to us during boundary recommendations has been thorough and without prejudice.

If you have any questions, please do not hesitate to contact me at (281) 517-6366.

Regards,

Scott Tucker

Director of General Administration